



STRONGERTOGETHER



Our Path to Leadership

2016 Report to ASCP Membership

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2016

Report to ASCP
Membership

Our Path to Leadership

We stand at the edge of a bold future, with many challenges we have never faced before. Technology, manpower, and education must all be successfully harnessed if we are to move forward. As pathologists and laboratory professionals, we are in a key position to lead this effort, as we employ technologies and collaborate with clinicians across specialties to provide vital diagnoses. ASCP stands ready to provide the resources and opportunities that will propel you and our profession on the path to leadership in health care. Together, we can lead the way to significant improvements in patient care.

Over the last year, we have made substantial progress in our efforts to provide the pathology and laboratory medicine profession with the best knowledge, certification, recognition, reach and influence, and connection with the global community. Through the dedication of you, our more than 100,000 members, and your diverse paths to leadership, we have achieved many successes. Whether we are meeting your needs with innovative education, delivering new credentials to advance our field's professionalism, building the laboratory workforce through the What's My Next program, advocating for policies that promote the value and quality of our profession, or launching a major global health initiative announced by the White House – the ASCP-led coalition *Partners for Cancer Diagnosis and Treatment in Africa* – our collaborative efforts are leading health care into a better future.

In the years to come, we look forward to capitalizing on even more opportunities to guide the multidisciplinary care team toward innovative healthcare solutions. We will continue to support your path to leadership, allowing us – together – to make lasting contributions to patient care.



William G. Finn, MD, FASCP
2014-2015 ASCP President



David N.B. Lewin, MD, FASCP
2015-2016 ASCP President



E. Blair Holladay, PhD, SCT(ASCP)^{CM}
ASCP Chief Executive Officer

William G. Finn, MD, FASCP

David N.B. Lewin, MD, FASCP

E. Blair Holladay, PhD, SCT(ASCP)^{CM}

Your Path To Knowledge

Staying up-to-date on the latest science and practices is vital to delivering the best possible care to your patients. During 2016, ASCP continues our long tradition as the leader in education for pathologists and laboratory professionals.



ASCP provides the education and resources you need.

The education resources on the ASCP online portal have opened up doors for me to understand different aspects of my field and different aspects of interdisciplinary relationships between my profession and others.

Constantine Kanakis, MS, MLS(ASCP)^{CM}

ASCP is committed to providing the content, learning tools, educational resources, and opportunities to ensure that pathologists and laboratory professionals are at the leading edge of medical knowledge. In fulfilling this mission, ASCP supports the pathology-laboratory team in our delivery of the best possible care to our patients.

Henry Rinder, MD, FASCP
2015-2016 Chair of the Commission on Continuing Professional Development (CCPD)

Identifying opportunities to meet your needs with leading resources.

Members of the ASCP Curriculum Committee mapped our educational products and services to essential areas of competence for pathologists and laboratory professionals to determine where we can further meet your educational needs.

We also collaborated with the Association for Pathology Informatics (API) to develop the University of Pathology Informatics (UPI), a new self-paced online certificate program to expand your critical knowledge of informatics.

Providing you with innovative programs based on educational research.

We are leveraging our expertise in evaluation, measurement, and assessment to provide education targeted to your learning needs that will position you at the center of the clinical care team, such as state-of-the-art multispecialty education in non-small cell lung cancer (NSCLS) and myelodysplastic syndrome (MDS).

Our members are disseminating research derived from these activities through publications and conference presentations to encourage collaboration and highlight your field as a leader in science and education.

Enhancing your online learning with a new, state-of-the-art platform.

In April, we deployed a new platform for our online education activities that is faster, more streamlined, intuitive, and mobile-friendly.

Offering you cutting-edge, multidisciplinary education at ASCP 2015 Long Beach.

ASCP 2015 Long Beach offered you 250+ hours of education in partnership with the American Pathology Foundation, the Association for Pathology Informatics, and 15 other collaborating societies.

We also built relationships between the laboratory team and the hematopathology subspecialty through the co-location of the Society for Hematopathology/European Association for Haematopathology Workshop with our Annual Meeting.



Timothy Miley, MD, FASCP, and Tracy George, MD, FASCP, present a poster on educational needs and MDS at USCAP's 2016 Annual Meeting.



ASCP's new learning platform provides an improved online learning experience.



A diverse group of pathologists, residents, and fellows share ideas at the 2015 Workshop of the Society for Hematopathology / European Association for Haematopathology, which was co-located with ASCP 2015 Long Beach.

Your Path to Certification

Certification provides the foundation for successful laboratory leaders who provide quality patient care. Over the past year, the ASCP Board of Certification (BOC) has expanded the credentials we offer and achieved significant growth, reaching the highest number of applicants in the history of the BOC.



The ASCP BOC delivers the credentials key to demonstrating your competence worldwide.

Certification shows a commitment to the highest standards of our profession. The ASCP BOC maintains existing credentials and develops new offerings to help laboratory professionals move forward in their careers and deliver quality patient care around the world.

Kathleen Hansen, MLS(ASCP)^{CM}
2015-2017 Chair of the Board of Certification
Board of Governors

The new Medical Laboratory Assistant certification will provide the opportunity to enhance the professionalism of my laboratory staff and bring a higher degree of recognition to my lab. Pre-analytical quality is critical to accurate and reliable diagnostic services, and obtaining certification as a Medical Laboratory Assistant elevates the emphasis on this part of the laboratory process. My staff will now have access to a more complete offering of certification options.

Diana Kremitske, MHA, MS, MT(ASCP)

Supporting our profession worldwide through U.S. and international certification.

International certification applications, exams given, and certificants increased over 40% in the past year, contributing to a total of over 520,000 U.S. and international certificants to date from 81 countries worldwide. We have received applications from over 90 countries, with new countries of application including Bosnia and Herzegovina, Costa Rica, Cuba, Finland, Norway, Romania, and Trinidad and Tobago. We have also spent time promoting international certification in Thailand and India.



Members of the ASCP BOC Thailand Advisory Board gather with conference attendees at the 40th Annual Conference of Medical Technologists of Thailand (ACMTT) where the Thailand Advisory Board sponsored a booth.

Expanding your options by adding a qualification in apheresis.

We collaborated with the American Society for Apheresis (ASFA) to develop a qualification in apheresis, which first became available on January 1, 2016.

Enhancing your professionalism by developing a Medical Laboratory Assistant (MLA) certification.

The BOC developed a new certification to assist this large group of medical laboratory professionals in demonstrating their proficiency. The MLA certification launched July 1, 2016, becoming the first new certification category since the Pathologists' Assistant certification was made available in 2005.



Members of the 2015-2016 BOC Board of Governors (BOG) worked to improve the quality of laboratory medicine by supporting and growing U.S. and international certification.

Your Path to Recognition

Pathology and laboratory medicine is a cornerstone of patient care. During 2016, ASCP made a significant effort to raise awareness of our profession's vital contributions, as well as attract the next generation of laboratory leaders.



ASCP raises awareness of your value inside and outside the healthcare community.

Promoting the importance of the pathology and laboratory medicine profession is key to paving the way for current and future laboratory leaders. ASCP is deeply invested in providing programs and resources, such as the 40 Under Forty program, to make the contributions of our field known.

Lynnette Chakkaphak, MS, MT(ASCP)
2015-2016 Chair of the Commission on Membership

It was amazing to meet other professionals who are like-minded, emerging leaders through ASCP's 40 Under Forty program. The real reason I am honored to be recognized is that it brings visibility to a profession I am passionate about.

Tiffany Channer, MPH, MLS(ASCP)^{CM}
2015 Top Five 40 Under Forty honoree

Bringing visibility to our profession through the 2016 40 Under Forty program.

Our third annual 40 Under Forty program highlighted a new set of 40 top pathologists, laboratory professionals, and pathology residents under the age of 40, to help them advance their careers.

At ASCP 2015 Long Beach, we recognized the 2015 40 Under Forty program's Top Five honorees during our Mixology reception and gave them the opportunity to network with other laboratory leaders.



ASCP recognized the future leaders of pathology and laboratory medicine by selecting the third group of 40 Under Forty honorees.

Ensuring the future of your field by reaching students through the What's My Next program.

ASCP members led high school students in hands-on scientific experiments at NEXTPO 2015, a new extension of ASCP 2015 Long Beach, to build awareness and interest in medical laboratory careers.

We launched the new What's My Next website, a resource for students, educators, and guidance counselors that features an interactive Lab Hero Challenge guiding students through the diagnosis of breast cancer, a mini-quiz, and the career stories of five ASCP members.



Tiffany Channer, MPH, MLS(ASCP)^{CM}, leads high school students in interactive science experiments at NEXTPO 2015.

Your Path to Reach and Influence

Your voice is vital to ensuring optimal patient care. In the past year, ASCP has monitored issues, formulated positions, and advocated for the best interests of you and your patients to ensure your voice is heard.



ASCP advocates for the needs of you and your patients.

ASCP is dedicated to expanding your reach and influence by supporting policies and initiatives that help you provide safe and efficient care to your patients.

Gregory Sossaman, MD, FASCP
2015-2016 Chair of the Commission on Science, Technology and Public Policy

Joining with ASCP and the ABIM Foundation in the Choosing Wisely campaign to promote appropriate test utilization was something that I, as a pathologist, could do to provide a benefit to our hospital. It's a concrete thing where you can see the results.

Dana Altenburger, MD, FASCP
ASCP 2016 *Choosing Wisely* Champion

Helping you increase efficiency and protect your patients through the *Choosing Wisely* campaign for appropriate test utilization.

Working with a committee of members, we launched a web-based education toolkit, developed a video featuring pathologists who have used the recommendations, and participated in the *Choosing Wisely* Champions clinician recognition program in collaboration with the American Board of Internal Medicine (ABIM) Foundation.



Pathologists and lab professionals reflect on their experiences implementing ASCP's *Choosing Wisely* recommendations in a video created by ASCP in collaboration with the ABIM Foundation and the California Society of Pathologists (CSP).

Ensuring you are paid fairly and accurately for your services.

2015-2016 ASCP President David N.B. Lewin, MD, FASCP, successfully advocated for delaying Protecting Access to Medicare Act (PAMA) of 2014 regulations relating to the Clinical Laboratory Fee Schedule (CLFS), preventing significant cuts in reimbursement rates for one year.

Dr. Lewin also relayed recommended changes to the Medicare Access and CHIP Reauthorization Act (MACRA) of 2015 Proposed Rule to the Centers for Medicare & Medicaid Services (CMS). These changes would provide clinicians with more time and flexibility to meet the rule's requirements.



2015-2016 ASCP President David N.B. Lewin, MD, FASCP, represented ASCP members on a variety of key policy issues over the past year.

Advocating for policies that promote the quality of our profession.

ASCP leaders submitted recommendations for Stark reform to end the inappropriate self-referral of anatomic pathology services.

We urged the CMS to allow medical specialty societies necessary flexibility and autonomy when complying with the CMS Quality Measure Development Plan.

Your Path to Building a Global Community

A strong international lab medicine community is essential to providing care for patients across the globe. During 2016, ASCP has provided training and humanitarian support to build a sustainable laboratory infrastructure around the world.



ASCP provides resources to build a sustainable workforce worldwide.

“The ASCP leadership and patient safety panel discussion at Pathology Update 2015 was very well received and created a very dynamic and interactive atmosphere among the participants.”

Laila Abdel-Wareth, MBBCh, FRCPC, FCAP, EMHCA
Cleveland Clinic Abu Dhabi

“Developing leaders that can provide quality laboratory medicine across the globe is vital to improving global health. ASCP strengthens our international workforce by connecting pathologists and laboratory professionals around the world with the tools and opportunities they need to make significant contributions to patient care.”

Lee H. Hilborne, MD, MPH, FASCP, FCAP, DLM(ASCP)^{CM}
2015-2016 Chair of the International Commission

Providing you with an opportunity to make a difference – *Partners for Cancer Diagnosis and Treatment in Africa.*

In October 2015, the White House announced an ASCP-led coalition to provide patients in underserved areas of Sub-Saharan Africa with access to rapid cancer diagnostics and appropriate care and treatment. The coalition will leverage the skills and experience of ASCP member pathologists and leapfrog technology to provide diagnoses to local clinicians.



2015-2016 ASCP President David N.B. Lewin, MD, FASCP, and ASCP Chief Executive Officer E. Blair Holladay, PhD, SCT(ASCP)^{CM}, review a breast cancer image as a part of *Partners for Cancer Diagnosis and Treatment in Africa.*

Supplying you with training and networking opportunities worldwide.

Pathologists, laboratory professionals, and managers from all parts of the Middle East convened in Abu Dhabi, United Arab Emirates, in December for Pathology Update 2015 to share experiences and best practices during a lively educational conference.

We offered a live summit on Myelodysplastic Syndrome (MDS) at the 6th Emirates Haematology Conference in Dubai, United Arab Emirates as a result of the tremendous success of the MDS summits offered in the U.S.



Pathology Update 2015 attendees from across the Middle East gather to learn and network in Abu Dhabi, United Arab Emirates.

Leading the Way for Our Profession

Our Path-at-a-Glance



Report of the ASCP Treasurer



Gregory Sossaman, MD, FASCP
2012-2015 ASCP Treasurer



Anne Walsh-Feeks, MS, PA(ASCP)™
2015-2018 ASCP Treasurer



350,000+
Online CE credits
completed in 2016

40,000+
NELab
Users fueling
knowledge exchange

1.3 MILLION
Million visitors using
resources on ascp.org

\$160,000+
Awarded in scholarships
and grants

520,000+
Certificants to date
from 81 countries

250+
Hours of practical education
at ASCP 2015 Long Beach

190 **NEXTPO**
High school students
exposed to medical
laboratory careers
at NEXTPO 2015

600+
ASCP members
volunteered to support
*Partners for Cancer
Diagnosis and Treatment
in Africa*

Assets

Current Assets

Cash and cash equivalents	\$4,199,679
Receivables	819,174
Inventories	606,541
Prepaid expenses	495,858

Total Current Assets \$6,121,252

Noncurrent Assets

Investments	\$29,078,948
Fixed assets (Net of accumulated depreciation)	1,292,618

Total Noncurrent Assets \$30,371,566

Total Assets \$36,492,818

Liabilities and Net Assets

Current Liabilities

Accounts payable	\$1,892,642
Accrued expenses	1,173,251
Deferred revenues	8,926,171
Deferred rent expenses	169,712
Deferred lease incentive	160,780

Total Current Liabilities \$12,322,556

Noncurrent Liabilities

Deferred rent expenses	\$126,751
Deferred lease incentive	36,955

Total Noncurrent Liabilities \$163,706

Unrestricted Net Assets \$24,006,556

**Total Liabilities
and Net Assets** \$36,492,818

Operating Revenue

Membership dues	\$7,223,097
Educational programs	1,572,633
Publications & Journals	2,857,967
Board of Certification	6,794,638
Meetings & Conferences	1,236,515
Assessment	5,871,652
Grants	1,851,622
Other	925,745

Total Revenue \$28,333,869

Operating Expense

Membership services	\$2,317,228
Educational programs	4,896,423
Publications & Journals	1,966,627
Board of Certification	4,121,818
Meetings & Conferences	1,467,302
Assessment	610,810
Grants	1,867,448
Other	972,062
General and Administrative	10,078,674

Total Expense \$28,298,392

Income from Operations \$35,477

Other

Net Gain (loss) on Investments	(\$860,656)
Board-designated Expenditures	(\$2,814,737)

Net Change in Assets (\$3,639,916)

Our Path to Leadership

2016 Report to ASCP Membership

ASCP's path to leadership is your path to leadership. Together we can advance the pathology and laboratory medicine profession, improve patient care, and make significant contributions to health care worldwide.

ASCP provides all you need to lead the way into the future:

Knowledge

ASCP supplies the education and resources you need.

Certification

The ASCP BOC delivers the credentials key to demonstrating your competence worldwide.

Recognition

ASCP raises awareness of your value inside and outside the healthcare community.

Reach and Influence

ASCP advocates for the needs of you and your patients.

Global Community

ASCP provides resources to build a sustainable workforce worldwide.



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